piggly wiggly

PIGGLY WIGGLY FRESH

savely biggly every weekly

PRICES BEGINNING NOVEMBER 18, 2026

PIGGLY WIGGLY FRESH

OPEN
AMERICA'S FIRST SELF-SERVE GROCERY
7 DAYS A WEEK
AMERICA'S FIRST SELF-SERVE GROCERY
SHOPPERS 60 YEARS AND BETTER RECEIVE AN EXTRA 5% OFF EVERY WEDNESDAY
LOCAL SINCE FOREVER
DOWNLOAD thepigbham.app TO RECEIVE DEALS
LOCAL SINCE FOREVER



$18.99 LB.

USDA Inspected Fresh Cut Boneless Fillet $24.99 LB.

USDA Inspected Fresh Whole Peeled Beef Tenders

CUT & WRAPPED FREE



$2.49 LB.

Hillshire Farm Spiral Cut Half Ham

RED FOIL



$1.99 LB.

Fresh Boston Butt Pork Roast SINGLE PACK $2.49 LB.

Fresh Boston Butt Pork Roast

2 PACK
FRESH PORK STEAKS OR WESTERN STYLE RIBS $2.98/LB.

DEAL OF THE WEEK



FREE IDAHOAN POTATOES
ASSORTED VARIETIES • 4–4.1 OZ
LIMIT 1 PER COUPON
FREE

LIMIT 1 USE PER COUPON. MUST SPEND $10 PRE-TAX EXCLUDING ALCOHOL AND TOBACCO TO ACTIVATE THE DEAL OF THE WEEK COUPONS. DIGITAL COUPONS REQUIRE USE OF THE PIG BHAM APP.

save biggly digitally
DOWNLOAD thepigbham.app
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DIGITAL 1X COUPON



49¢ LB.

Fresh Mississippi Grown Sweet Potatoes



$1.69 LB.

Fresh Yellow or Zucchini Squash



$1.69 LB.

Fresh Georgia Grown Broccoli Crowns



2/$11

Coca-Cola Products ASSORTED VARIETIES • 8 PK • 12 OZ BOTTLES 2/$9

Coca-Cola Products

ASSORTED VARIETIES • 12 PK • 12 OZ CANS



2/$7

Land O Lakes Butter

ASSORTED VARIETIES • 8–16 OZ



$5.99

Blue Bell Ice Cream

ASSORTED VARIETIES • 1/2 GAL

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NOW HIRING VALUED TEAM MEMBERS

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RIVER RUN
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(205) 776-8755

DUNNAVANT VALLEY
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QUANTITIES LIMITED. WHILE SUPPLIES LAST

FRESH & FROZEN TURKEYS

A WIDE RANGE OF SIZES AVAILABLE • SEE STORE FOR DETAILS



Fresh Farm Raised Salmon Fillets

$11.99 LB.



Boneless Rump Roast

CERTIFIED ANGUS BEEF

$5.99 LB.



Grade A Bone-in Frozen Turkey Breast

$2.99 LB.

Fresh Grade A Baking Hens $1.49 LB.

Springer Mountain Farms All Natural Chicken Breast

BONELESS & SKINLESS



$4.99 LB.

Cook's Shank Portion Ham

Cook's Butt Portion Ham $2.19 LB.



$1.99 LB.

Smithfield Marinated Pork Tenderloins

ASSORTED VARIETIES • 19.2 OZ



$5.99

Arnone's Italian Sausage

LINKS OR GROUND • 1 LB



$6.99

Reser's Main St. Bistro Mac and Cheese or Potatoes

ASSORTED VARIETIES • 17–20 OZ



2/$9

Tennessee Pride Roll Pork Sausage

ASSORTED VARIETIES • 1 LB



$3.99

Tennessee Pride Sausage Balls 1 LB 2/$10

Bryan Cocktail Smokies

ASSORTED VARIETIES • 12–14 OZ



2/$7

Oscar Mayer All Meat Wieners or Franks

EXCLUDES BEEF • 14–16 OZ



2/$5

Jimmy Dean Sliced Smoked Bacon

ASSORTED VARIETIES • 12 OZ



$3.99

Peeled & Deveined Gulf Shrimp

26/30 CT



$9.99 LB.

Seminole Sauces COCKTAIL, TARTAR OR HORSERADISH • 8–9 OZ $2.99

Fresh Gulf Oysters

16 OZ



$12.99

Smoked Tuna Dip

REGULAR OR SKINNY • 8 OZ



$8.99

Fresh Produce

Fresh Washington Apples

HONEYCRISP OR GRANNY SMITH



$1.69 LB.

Fresh California Celery

EXTRA-LARGE STALK



$1.99 EA.

Superfit Prewashed Greens

ASSORTED VARIETIES • 1 LB



2/$5

Fresh Whole Golden Pineapple



$3.99 EA.

Fresh Cored Pineapple $4.99 EA.

Fresh Yellow Onions

3 LB BAG



$1.98

Fresh Idaho Potatoes

8 LB BAG



$3.48

Fresh Red Raspberries or Blackberries

6 OZ



$3.99

Ocean Spray Cranberries

12 OZ



2/$5

Fresh White Mushrooms

WHOLE OR SLICED • 8 OZ



2/$4

Hot Buys

Dole Pineapple
CRUSHED, SLICED OR CHUNKS • 20 OZ



$1.99

Ocean Spray Juice
ASSORTED VARIETIES • 64 OZ



$2.99

Del Monte Vegetables
ASSORTED VARIETIES • 14.5–15.25 OZ



4/$5

Margaret Holmes Vegetables
ASSORTED VARIETIES • 27 OZ



2/$5

Swanson Broth
ASSORTED VARIETIES • 32 OZ



$1.99

Campbell's Cream Soups
CHICKEN, MUSHROOM OR CELERY • 10.5–10.75 OZ



3/$3

Kraft Salad Dressing
ASSORTED VARIETIES • 16 OZ



$2.99

Kraft Deluxe Mac & Cheese or Velveeta Shells & Cheese
ASSORTED VARIETIES • 9.4–14 OZ



$2.99

Crisco or Wesson Oil
ASSORTED VARIETIES • 40 OZ



$3.99

Duncan Hines Cake Mix
ASSORTED VARIETIES • 12.25–15.3 OZ



2/$3

Duncan Hines Frosting
ASSORTED VARIETIES • 2/$3
14–16 OZ

Martha White or White Lily Cornmeal
ASSORTED VARIETIES • 5 LB



2/$5

Martha White, Pillsbury or White Lily Flour
ASSORTED VARIETIES • 5 LB



2/$5

Pillsbury Grands Biscuits
ASSORTED VARIETIES • 16.3–17.3 OZ



2/$5

Pillsbury Crescent or Cinnamon Rolls
ASSORTED VARIETIES • 8–13.9 OZ



2/$5

Kraft Shredded or Chunk Cheese
ASSORTED VARIETIES • 7–8 OZ



2/$5

Philadelphia Cream Cheese
ASSORTED VARIETIES • 8 OZ



$2.99

Sister Schubert's Rolls
SELECT VARIETIES • 12–18 OZ



$3.99

Dirt Road Gourmet Casseroles or Dip
ASSORTED VARIETIES • 2 LB



$17.99

Fresh From Our Deli & Bakery

Kretschmar Roast Beef, Pastrami or Corned Beef



$11.99 LB.

Kretschmar Swiss Cheese $7.99 LB.

King's Hawaiian Dinner Rolls
SWEET WHITE OR SAVORY BUTTER • 12 OZ



$2.99

Piggly Wiggly Fresh Broccoli Salad



$5.99 LB.

LOCAL SPOTLIGHT

SUPPORT LOCAL



DAUGHTERS BAKING
CAKE CUPS • ASSORTED • 5 OZ • $5.99
LAYERED CAKES • ASSORTED • 20–20.1 OZ • $19.99

SUPPORT LOCAL

Coca-Cola Products
ASSORTED VARIETIES • 2 LITER



2/$3

Dasani Purified Water
24 PK • 0.5 LITER BOTTLES



2/$10

Powerade Sports Drink
ASSORTED VARIETIES • 8 PK • 12 OZ BOTTLES



2/$9

Nature's Own Perfectly Crafted Rolls
12 CT



$2.99

Lay's Potato Chips
ASSORTED VARIETIES • 4.75–8 OZ



2/$5

Tostitos Tortilla Chips
ASSORTED VARIETIES • 9–14.25 OZ
SALSA • ASSORTED • 15.5 OZ • 2/$7



$3.99

Tostitos Dips
CHEESE, FRENCH ONION OR RANCH • 15–15.75 OZ
2/$9

Utz, Golden Flake or Zapp's Potato Chips
ASSORTED VARIETIES • 7.5–9 OZ



2/$4

On the Border Tortilla Chips
ASSORTED VARIETIES • 8–12 OZ



2/$4

Blue Bell Ice Cream Cups
ASSORTED VARIETIES • 12 PK



$5.99



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DIGITAL COUPONS
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Hormel Black Label Bacon
ASSORTED VARIETIES • 16 OZ
DIGITAL 2X COUPON

$4.99 -$1.00 FINAL PRICE $3.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Hillshire Farm Smoked Sausage
ASSORTED VARIETIES • 12–14 OZ
DIGITAL 2X COUPON

$3.99 -$1.00 FINAL PRICE $2.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

California Mandarins
3 LB BAG
DIGITAL 1X COUPON

$5.99 -$1.00 FINAL PRICE $4.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Fresh Express Crunch Blend Salads
ASSORTED VARIETIES • 6–11 OZ
DIGITAL 2X COUPON

$1.49 -$0.50 FINAL PRICE 99¢
SAVE AN ADDITIONAL -$0.50 WITH DIGITAL COUPON

Hellmann's Mayonnaise
ORIGINAL OR LIGHT • 30 OZ
DIGITAL 2X COUPON

$5.99 -$0.50 FINAL PRICE $5.49
SAVE AN ADDITIONAL -$0.50 WITH DIGITAL COUPON

Baker's Baking Chocolate
ASSORTED VARIETIES • 4 OZ
DIGITAL 2X COUPON

$3.99 -$0.75 FINAL PRICE $3.24
SAVE AN ADDITIONAL -$0.75 WITH DIGITAL COUPON

Eagle Brand Sweetened Condensed Milk
ORIGINAL OR FAT FREE • 14 OZ
DIGITAL 2X COUPON

$2.99 -$0.75 FINAL PRICE $2.24
SAVE AN ADDITIONAL -$0.75 WITH DIGITAL COUPON

Town House or Club Crackers
ASSORTED VARIETIES • 8.7–13.8 OZ
DIGITAL 2X COUPON

$3.99 -$0.75 FINAL PRICE $3.24
SAVE AN ADDITIONAL -$0.75 WITH DIGITAL COUPON

Lucky Leaf Premium Pie Filling & Topping
ASSORTED VARIETIES • 21 OZ
DIGITAL 2X COUPON

$3.99 -$1.00 FINAL PRICE $2.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Pure Life Purified Water
24 PK • 8 OR 16.9 OZ BOTTLES
DIGITAL 2X COUPON

$4.99 -$1.00 FINAL PRICE $3.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Vlasic Pickles
ASSORTED VARIETIES • 16–24 OZ
DIGITAL 2X COUPON

$2.99 -$1.00 FINAL PRICE $1.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

General Mills Cereal
SELECT VARIETIES • 8.9–14 OZ
DIGITAL 2X COUPON

$3.49 -$1.00 FINAL PRICE $2.49
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Planters Peanuts
ASSORTED VARIETIES • 10–16 OZ
DIGITAL 2X COUPON

$3.49 -$1.00 FINAL PRICE $2.49
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

McCormick Spices, Food Color or Extracts
SELECT VARIETIES • 0.5–7.12 OZ
DIGITAL 2X COUPON

$1 OFF
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Jim 'N Nick's Cheese Biscuit Mix
9 OZ
DIGITAL 2X COUPON

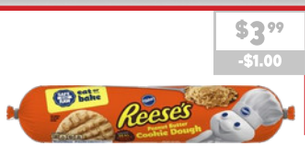
$2.99 -$1.00 FINAL PRICE $1.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Duncan Hines Brownie Mix
ASSORTED FAMILY SIZE • 17.6–18.3 OZ
DIGITAL 2X COUPON

$1.99 -$1.00 FINAL PRICE 99¢
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Reynolds Wrap Aluminum Foil
ASSORTED VARIETIES • 50–75 SQ FT
DIGITAL 2X COUPON

$6.49 -$1.00 FINAL PRICE $5.49
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Pillsbury Cookie Dough
ASSORTED VARIETIES • 14–16.5 OZ
DIGITAL 2X COUPON

$3.99 -$1.00 FINAL PRICE $2.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Coffee Mate Creamer
ASSORTED VARIETIES • 32 OZ
DIGITAL 2X COUPON

$4.49 -$1.00 FINAL PRICE $3.49
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Reddi Wip Whipped Topping
ASSORTED VARIETIES • 6.5 OZ
DIGITAL 2X COUPON

$2.99 -$1.00 FINAL PRICE $1.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Velveeta Loaf Cheese
ORIGINAL OR QUESO • 2 LB
DIGITAL 2X COUPON

$7.99 -$1.00 FINAL PRICE $6.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Pictsweet Farms Vegetables
ASSORTED CLEAR BAGS • 22–28 OZ
DIGITAL 2X COUPON

$3.69 -$1.00 FINAL PRICE $2.69
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Marie Callender's Pies
ASSORTED VARIETIES • 25.6–34.9 OZ
DIGITAL 2X COUPON

$5.99 -$1.00 FINAL PRICE $4.99
SAVE AN ADDITIONAL -$1.00 WITH DIGITAL COUPON

Dale's Southern Grill Casseroles
ASSORTED VARIETIES • 32 OZ
DIGITAL 2X COUPON

$6.99 -$2.00 FINAL PRICE $4.99
SAVE AN ADDITIONAL -$2.00 WITH DIGITAL COUPON

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SPECIALTY BEER & WINE NOVEMBER 2026

VOTED BIRMINGHAM'S BEST PLACE TO BUY WINE SEVEN YEARS IN A ROW

VOTED BIRMINGHAM'S BEST PLACE TO BUY BEER FOUR YEARS IN A ROW



$11.99

Louis Perdrier Brut and Brut Rosé

FRANCE • 750 ML.



$11.99

Wente Assorted Varieties

CALIFORNIA • 750 ML.



$14.99

Wild Hills Pinot Noir and Pinot Gris

OREGON • 750 ML.



$14.99

Domaine Gassier Cotes du Rhone

FRANCE • 750 ML.



$14.99

Kim Crawford Sauvignon Blanc

NEW ZEALAND • 750 ML.



$14.99

Gerard Bertrand Gris Blanc

FRANCE • 750 ML.



$15.99

La Marca Prosecco and Prosecco Rosé

ITALY • 750 ML.



$15.99

Berger Gruner Veltliner

AUSTRIA • 750 ML.



$16.99

Meiomi Assorted Varieties

CALIFORNIA • 750 ML.



$19.99

Three Otters Pinot Noir

OREGON • 750 ML.



$19.99

Chandon Brut and Rosé

FRANCE • 750 ML.



$19.99

San Simeon Cabernet Sauvignon

CALIFORNIA • 750 ML.



$21.99

Ridge 3 Valleys Sonoma County

CALIFORNIA • 750 ML.



$21.99

J Moreau & Fils Saint Bris Sauvignon

FRANCE • 750 ML.



$22.99

La Garenne Chinon

FRANCE • 750 ML.



$26.99

Chateau Larose-Trintaudon

FRANCE • 750 ML.



$27.99

Paul Hobbs Crossbarn Pinot Noir and Chardonnay

CALIFORNIA • 750 ML.



$34.99

Paul Hobbs Crossbarn Cabernet Sauvignon

CALIFORNIA • 750 ML.



$54.99

Laurent Perrier Champagne

FRANCE • 750 ML.



$16.99

Michelob Ultra

ULTRA OR ULTRA ZERO (N/A) • 12 PK. • 12 OZ. CANS AND BOTTLES



$25.99

Bud Family

24 PK. • 12 OZ. CANS AND BOTTLES

Alabama Light Beer
12 PK. • 12 OZ. CANS $16.99

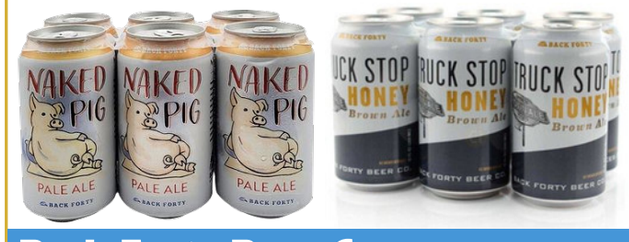
Alabama Light Beer
24 PK. • 12 OZ. CANS $27.49



$6.99

Alabama Beer Co

LIGHT BEER • 4 PK. • 16 OZ. CANS



$9.99

SUPPORT ALABAMA BREWED

Back Forty Beer Company

ASSORTED VARIETIES • 4–6 PK. • 12 OZ. CANS



$9.99

3 Sheeps Brewing Piggly Wiggly Beer

AMBER LAGER, GERMAN PILSNER OR MIDWEST IPA • 6 PK. • 12 OZ. CANS



$15.99

Heineken Family

ASSORTED VARIETIES • 12 PK. • 12 OZ. CANS AND BOTTLES

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SPECIALTY SELECTIONS NOVEMBER 2026

VOTED BIRMINGHAM'S BEST PLACE TO BUY WINE SEVEN YEARS IN A ROW

VOTED BIRMINGHAM'S BEST PLACE TO BUY BEER FOUR YEARS IN A ROW



$5.49

Bare Bones Bone Broth

BEEF OR CHICKEN • 16.9 OZ.



$3.99

Imagine Foods Organic Broth

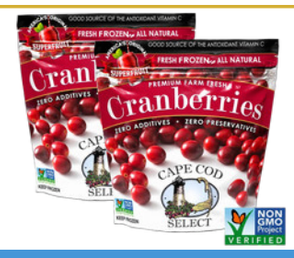
ASSORTED VARIETIES • 32 OZ.



$7.99

Bonne Maman Pie Filling

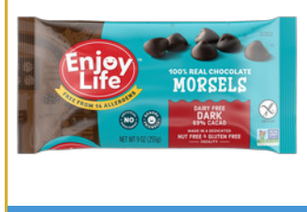
ASSORTED VARIETIES • 21.1 OZ.



$3.99

Cape Cod Select Premium Farm Fresh Cranberries

16 OZ.



$6.99

Enjoy Life Dairy Free Morsels

ASSORTED VARIETIES • 9 OZ.



$4.49

Torani Coffee Syrup

ASSORTED VARIETIES • 12.7 OZ.



$5.49

Torani Pure Made Sauce

ASSORTED VARIETIES • 16.5 OZ.



$6.99

Ice Cream for Bears Ice Cream

ASSORTED VARIETIES • 14 OZ.



$8.99

David Protein Ice Cream

ASSORTED VARIETIES • 16 OZ.



$4.99

Al Dente Pasta

ASSORTED VARIETIES • 10–14 OZ.



$3.99

Pomi Tomatoes

CHOPPED, FINELY CHOPPED OR STRAINED • 26.46 OZ.



$7.99

Michael's of Brooklyn Pasta Sauce

ASSORTED VARIETIES • 15–32 OZ.



2/$5

DaVinci Pasta

ASSORTED VARIETIES • 16 OZ.



$5.99

RiceSelect Pearl Couscous

SELECT VARIETIES • 21–24.5 OZ.



$3.99

G Hughes Sugar Free BBQ Sauce

ASSORTED VARIETIES • 12–18 OZ.



$3.49

G Hughes Sugar Free Salad Dressing

ASSORTED VARIETIES • 12 OZ.



$3.99

La Martinique Blue Cheese or French Vinaigrette Salad Dressing

10 OZ.



$5.99

RiceSelect Jasmati or Texmati Rice

SELECT VARIETIES • 32 OZ.



$3.49

Back to Nature Crackers

ASSORTED VARIETIES • 5–6.5 OZ.



$5.99

Cascadian Farm Organic Cereal

ASSORTED VARIETIES • 8.6–15 OZ.



$3.99

Celestial Seasonings Herbal Tea

ASSORTED VARIETIES • 16–20 BAG.



$6.99

Kashi Go Protein + Fiber or Organic Cereal

ASSORTED VARIETIES • 12.3–18 OZ.



$3.99

Power Up Premium Trail Mix

ASSORTED VARIETIES • 8 OZ.



2/$4

think! Protein Bars

ASSORTED VARIETIES • 1.2–2.1 OZ.

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